Clearview Public Library Board

Strategic Plan

2024-2027

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Vision Statement

Clearview Public Library cultivates a dynamic and vibrant community by championing literacy, fostering recreation, and nurturing connections. Serving as a cultural haven, the library ignites boundless curiosity and learning, leaving an enduring legacy of enrichment for generations to come.

Mission Statement

Clearview Public Library collaborates with our community and neighbours to enrich the wellbeing of all residents. We serve as a gathering place, offering a diverse range of leisure and recreational activities. Committed to fostering a love for learning, we provide access to extensive literary, cultural, and information resources. Through our dedication to inclusivity and community engagement, we strive to create a vibrant hub that inspires, educates and enhances the quality of life for all.

Background

Clearview Public Library provides library services to the residents of the Township of Clearview and through contracts to the residents of the Townships of Adjala-Tosorontio and Mulmur. Clearview Public Library branches are located in Stayner, Creemore and New Lowell. A drop box is located in the community of Nottawa and patrons can have materials delivered to the Nottawa Post Office for convenient pick up. Two Little Free Libraries are maintained in Duntroon and Dunedin. The Library Board also has reciprocal agreements for library services with Essa Public Library, Ramara Public Library, Severn Public Library, Springwater Township Public Library, Tay Public Library, and Wasaga Beach Public Library.

The Clearview Public Library Board operates under the Public Libraries Act. The Board is composed of members who are appointed by the Township of Clearview Council for a term concurrent with the term of the appointing Council. It is the duty of the Library Board to provide strategic direction for the development and delivery of library services. A strategic plan provides the Library Board with a tool for organizing the present on the basis of the projections of a desired future.

Strategic Priorities

- Infrastructure
- Recreation & Culture
- Communication
- Climate
- Core Business (agriculture)

CLEARVIEW PUBLIC LIBRARY

STRATEGIC PLAN DASH BOARD

PRIORITIES	INITIATIVES	DESCRIPTION	START DATE	DUE DATE	ASSIGNED	ALTERNATE	DONE
Infrastructure	Creemore Branch addition	Develop requirements for the space, and note items to be completed in rest of building at same time	June 2024	Jan. 2025	Board	CEO	
Infrastructure	Branch Maintenance NL	Prepare RFQ for window replacement, and arrange other identified (in budget) maintenance items	April 2024	Dec. 2024	CEO	Deputy CEO	
Infrastructure	Evaluate the need for additional open hours for all branches	Through surveys, focus groups, gate counts, interviews, ascertain whether additional hours are desired by residents, what days/times are preferred, and associated costs	March 2025	September 2025	CEO	Deputy CEO	
Recreation & Culture	Review Programs	Review all in-library programs to ensure efficiency and economic delivery	June 2024	June 2024	CEO with programmers	Deputy CEO with programmers	
Recreation & Culture	Expand DLD Program to 2 more halls	Identify which halls are interested & able to provide Winter service within budget limits, arrange staffing, etc.	Jan. 2024	May 2024	CEO with Teen Librarian	Deputy CEO with Teen Librarian	
Communication	Standardize means of communication	Create a plan for communication venues for specific types of information e.g. press releases for new programs as well as regular website & social media release.	May 2024	Sept. 2024	Board with CEO	CEO	
Communication	With municipality formalize consistent messaging	Work with municipal staff to identify types of messages and ensure consistent form of messaging for each type	January 2025	June 2025	CEO with Marketing & Communications Cooordinator		
Climate	Creemore Branch addition	Ensure any environmental initiatives are considered when developing space requirements for the addition	June 2024	Jan. 2025	Board with CEO	CEO	

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Climate	Carbon footprint reduction	Review ways in which the Library's carbon footprint can be reduced (heating, electricity, mileage, reducing production of waste, etc.) and implement same.	September 2025	November 2025	CEO and Deputy CEO with Township Senior Staff	Deputy CEO	
Climate	Review opportunities for patron carbon footprint reduction	Opportunities such as expanding charging stations providing by the municipality at New Lowell and Creemore Branches, identifying climate assistance opportunities in design of Creemore Branch addition, providing water filling stations at all branches.	November 2026	January 2027	Board and CEO with Township Senior Staff input	CEO and Deputy CEO with Township Staff	
Climate	Extreme Weather	Review branches' functioning as heating, cooling, air quality centres. Identify alternate power sources for Stayner Branch	June 2025	January 2026	Ceo with Township Senior Staff	Deputy CEO with Township Staff	
Core Business (agriculture)	Assist in promoting GNE	Approach GNE to ascertain how CPL can assist in promoting this key event	May 2024	August 2024	Deputy CEO	CEO	
Core Business (agriculture	Develop agricultural programming stream	Working with community partners (high school, farmers, etc.) develop programs for all ages about agricultural issues and industry	June 2025	January 2026	Deputy CEO and programmers	CEO	